



Searcy Regional
Chamber of Commerce
a natural fit

2012 Sponsorship Opportunities

ANNUAL BANQUET & AWARD CEREMONY

The Chamber's Annual Banquet and Awards Ceremony, is an opportunity to recognize outstanding individuals and businesses. Held in November, the banquet is an evening to socialize and network with organizations in the community. The Chamber presents awards to the our members. Attendees enjoy an excellent meal and celebrate the Chamber's accomplishments for the past year.

Platinum Sponsorship - \$1,500

- o 2 tables with tickets in prominent position
- o Logo or Name on printed materials
- o Logo on welcome sign
- o Logo on signage at event
- o Recognition during the banquet

Reserved tables

- Tables plus 10 tickets - \$300
- Table plus 8 tickets - \$260

Average Attendance: 400

Date: November 19, 2012

Place: Harding University

Gold Sponsorship - \$1,000

- o 1 table with tickets in prominent position
- o Logo on signage at the event
- o Recognition during the banquet



Young Professionals Network of Searcy provides a forum for professional networking, development and social events. Our members are professionals from age 21 to the young-at-heart in the Searcy area. The mission of YPN is to make Searcy a great place to live, work and play for both the current and future residents.

Professional Development Series Luncheon

Sponsorship - \$250 (5 Available)

- o Logo on signage in emails and at the events
- o Recognition during the event

Average Attendance: Varies

Date: TBA

Place: TBA

Annual Social Sponsorship - \$250 (6 Available)

- o Logo on signage in emails and at the event
- o Recognition during the event

Average Attendance: Varies

Date: TBA

Place: TBA

Economics Club Luncheons

Luncheons that provide members the opportunity to hear from economic leaders from the local, state, federal and international levels.

Lunch Sponsorship - \$1,500

Average Attendance: 100 - 150

Place: Harding University

Date: TBA

Eggs & Issues Breakfast

Provides a forum for exchange of ideas and development of platforms or positions that may need to be addressed from the local, state and federal government..

Sponsorship - \$700 (3 available)

Average Attendance: 70-100

Place: Harding University



The Annual Chairman's Memorial Golf Tournament pays tribute to past leaders who have contributed to our community's growth and prosperity. It is a great platform for members to market business opportunities, network and experience a day of fun.

Score Card Sponsorship - \$600 (1 available)

- o Logo displayed on scorecards
- o Team with 4 players

Team Sponsor - \$400

- o Team with 4 players
- o Name on a hole

Hole Sponsor - \$100

- o Name on a hole

Average Attendance: 150

Date: September 28, 2012

Place: The Course at River Oaks

Presenting Sponsor - \$1,500 (1 available)

- o Team with 4 players
- o Logo or Name on promotion material
- o Speaking Opportunity to kick off event
- o Name on a hole
- o Banner at registration area

White County BUSINESS EXPO

The Chamber's White County Business EXPO is an opportunity for businesses to network, meet new customers, gain exposure, introduce new products and build relationships that will lead to new growth and production.

Platinum Sponsor - \$3,500

- o 2 Booth Spaces with electricity
- o Logo on promotional material
- o Logo included in Email Blast
- o Logo included in Confirmation Packet
- o Logo on Entry Signs
- o Logo in Exhibitors Program
- o Logo in Thank You Packet
- o Picture with Grand Prize Winner

Silver Sponsor - \$500

- o Logo on Lunch Sponsor Sign
- o Logo in Exhibitors Program
- o Logo in Thank You Packet

Platinum Sponsor - \$250

- o Logo in Exhibitors Program
- o Logo in Thank You Packet

Average Attendance: 1,500 - 1,800

Date: July 31, 2012

Place: Ganus Center - Harding University

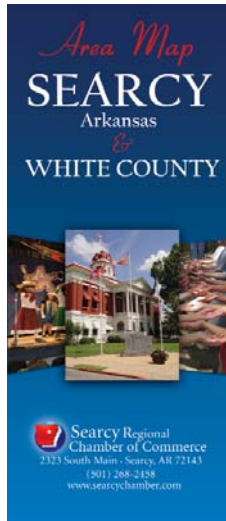
Gold Sponsor - \$1,500

- o 1 Booth Space with electricity
- o Logo on promotional material
- o Logo included in Confirmation Packet
- o Logo on Entry Signs
- o Logo in Exhibitors Program
- o Logo in Thank You Packet

City of Searcy & White County Map

Get your company noticed by sponsoring an ad on our areas only four color map. Many sizes available to accomodate every budget.

5,000 Maps produced



Premier Sponsor - \$1,250 (1 available)
o 8 X 4.25 interior ad on the city map

Premier Sponsor - \$900
o 3.5 X 9 ad on city map side

Premier Sponsor - \$600
o 3.5 X 4 ad on city map side

Premier Sponsor - \$350
o 3.5 x 2 ad on city or county side

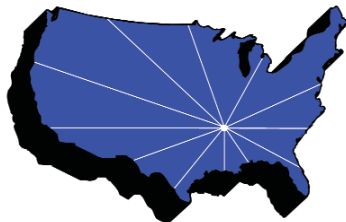
Website Sponsorship

www.searcychamber.com

Your sponsorship will be seen 24/7 on the Chamber's website www.searcychamber.com. The website is widely accessed by more than 700 Chamber members, the surrounding community, and thousands of global users looking for regional information.

Site Sponsor - \$2,500 (1 year)
o Logo placement on the top of the homepage, that includes a hotlink for one year
o Enhanced Business Search listing
o Business Online listing
o 12 monthly salesmails
o Monthly electronic sign recognition

Searcy Leadership Institute (SLI)

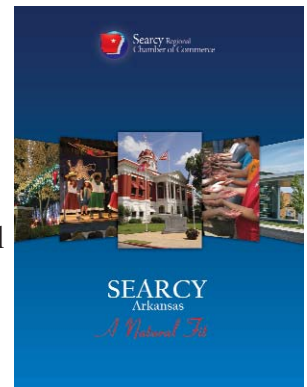


The Searcy Leadership Institute is aimed at developing a network of talented leaders for present and future community needs. The program consist of eight day long sessions over a nine month period. Classes begin in September of every year.

Session Sponsor - \$250
o Recognition at event & in announcement
o Invitation to attend Session

Chamber Inquiry Folder

The folders, along with other collateral materials, is used to market our area to potential residents and businesses. It is a great way to gain exposure for your company.



Folder Sponsorship - \$500 (11 available)

Living in Arkansas

Yearly retirement attraction state publication, which the chamber sponsors the back page advertisement.

Retirement Page Sponsor - \$800 (5 available)

Board Lunch Sponsor

Regular monthly meetings for the Board of Directors to discuss monthly business.

Lunch Sponsorship - \$150 (8 available)
Average Attendance: 20-25

SPONSORSHIP FORM

Company Name _____

Representative Name _____

Email _____ Telephone _____

Total Sponsorship Amount _____

Annual Banquet

- Platinum Sponsorship \$1,500
- Gold Sponsorship \$1,000

YPN

- Professional Development Series Sponsor \$250
- Annual Social Sponsorship \$250

Inquiry Folder

- Inquiry Folder Sponsorship \$500 (11 available)

Eggs & Issues Breakfast

- Sponsorship \$700 (6 available)

Economics Club Luncheon

- Sponsorship \$1,500 (6 available)

Chairman's Memorial Golf Tournament

- Presenting Sponsor \$2,500 (1 available)
- Score Card Sponsor \$600 (1 available)
- Team Sponsor \$400
- Hole-in-One Sponsor \$100

Living in Arkansas Magazine Sponsor

- Sponsorship \$800 (5 available)

White County Business EXPO

- Platinum Sponsorship \$3,500
- Gold Sponsorship \$1500
- Silver Sponsorship \$500
- Bronze Sponsorship \$250

City/White County Map

- Premium Sponsorship \$3,500
- Panel Sponsorship \$1500
- Mid Size Sponsorship \$500
- Business card size Sponsorship \$250

Website Sponsorship

- Site Sponsor \$2,500 (2 available)
- Businesses Online Link (\$100)

Searcy Leadership Institute

- Session Sponsors \$250 (6 available)

Board of Directors Meetings

- Board Meeting Lunch Sponsor \$150 - \$200 (10 available)